



Invest
IN EXCELLENCE

Support
THE ARTS

Empower
YOUNG PERFORMERS

CONCERT IN THE PARK

A COMMUNITY PERFORMANCE

PRESENTED BY VANGUARD MUSIC AND PERFORMING ARTS
2026 SPONSORSHIP PACKET

Coming July 4th Weekend
2026
Santa Clara, CA



Featuring:
Santa Clara Vanguard
Vanguard Jazz Band



Who We Are

The talented young adult performers of the Santa Clara Vanguard Drum and Bugle Corps (SCV), a program of Vanguard Music and Performing Arts (VMAPA), are among the most dedicated and skilled individuals in the world of marching arts. Comprising musicians, dancers, and color guard members typically aged 17 to 21, these performers undergo rigorous auditions and intensive training to earn their place in the corps.

Known for their precision, artistry, and emotional depth, they bring complex musical arrangements and innovative visual storytelling to life on the field. Their commitment to excellence and relentless pursuit of perfection reflect the elite standards of SCV, a World Class corps with a storied legacy in Drum Corps International (DCI). These young artists demonstrate extraordinary discipline, teamwork, and passion through months of physically demanding rehearsals and nationwide competitions.

Why Sponsor?

Concert in the Park is a fundraising event, celebrating arts and culture in the City of Santa Clara, our hometown. For 59 years, we have empowered local performers through music education, leadership, and life-changing experiences. With multiple DCI World Championships and a strong alumni network, SCV proudly represents Santa Clara on the world stage. Concert attendees are made up of young adults and families, from the local community as well as visiting tourists.

Your sponsorship goes towards scholarships and touring costs for our students, and helps us bring the arts to the City of Santa Clara. "Giving back through music and the arts is core to our mission. Supporting VMAPA means investing in the next generation of leaders," says Russ Gavin, VMAPA CEO.

Join Us For A Sponsor Appreciation Reception

In addition to the concert, join us at the Sponsor Appreciation Reception, before the concert, for complimentary apps, drinks, and networking.

Flexibility to Meet Your Needs

We offer flexible sponsorship options to help you meet your goals. And, we can accept all forms of payment such as credit card, check, ACH, or online portal.

Thank you!

Thank you for considering this exciting opportunity to support young performers and the arts community. Together, we can inspire the next generation of artists and leaders.

With gratitude,
Concert in the Park Committee
Vanguard Music and Performing Arts
Home of the Santa Clara Vanguard

Questions? Please reach out to:

Jennifer Bauman
Chief Revenue Officer
jbauman@scvanguard.org
408-320-7592 direct

Signature (Limit 1 company) - \$10,000

- 2-minute presentation about your company at the concert
- Conductor for the Day - Conduct the Santa Clara Vanguard for one song
- Logo prominently featured at the top of the event banner
- 8 tickets to DCI West performance at Stanford University, July 5th, 2026
- Recognition at DCI West show, Stanford University
- Recognition in social media, website, and newsletter

Gold - \$5,000

- Name recognition by emcee at the concert
- Logo on event banner
- 6 tickets to DCI West performance at Stanford University, July 5th, 2026
- Recognition in social media, website, and newsletter

Silver - \$2,500

- Name recognition by emcee at the concert
- Logo on event banner
- 4 tickets to DCI West performance at Stanford University, July 5th, 2026
- Recognition in social media, website, and newsletter

Friend - \$1,000

- Logo on event banner
- 2 tickets to DCI West performance at Stanford University, July 5th, 2026
- Recognition in social media, website, and newsletter

*We understand that every sponsor has unique goals. We are dedicated to crafting a personalized sponsorship package that perfectly aligns with your unique needs. Let's work together to bring your vision to life!

BRAND RECOGNITION

SOCIAL MEDIA AND BRAND RECOGNITION

FOLLOWERS:

Instagram	133,000
Facebook	116,000
You Tube	18,000
TikTok	13,000

VANGUARD
music and performing arts

CONCERT IN THE PARK
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Innovative Percussion Inc.

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YAMAHA

SILVER SPONSOR HERE

YAMAHA *Dynasty* *Dynasty*

Dynasty **YAMAHA** **YAMAHA**

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YAMAHA **YAMAHA** **YAMAHA** **YAMAHA** **YAMAHA**

Dynasty *Dynasty* *Dynasty* *Dynasty* *Dynasty* *Dynasty*

scvanguard and apollaperformance
scvanguard - Original audio

APOLLA

1,155 likes, 13 comments, 73 shares

Liked by giobastante and others

scvanguard We're thrilled to spotlight our incredible sponsor, Apolla Performance Wear, whose compression socks and dance footwear keep our members performing at their best! 🙌🔥

Check out this inspiring testimonial from our colorguard member, Raven, filmed at our December audition camp. See how Apolla products support and energize our team every step of the way! 🙌🔥

<https://www.apollaperformance.com/>

#Apolla #SantaClaraVanguard #CompressionSocks #Performance #AuditionCamp #Teamwork

scvanguard and dynastydrums

1,756 likes, 5 comments, 63 shares

Liked by scvanguard and others

dynastydrums The arches are up. TMEA 2025 is in full swing. Stop by booth# 481 and see the last three seasons of @scvanguard snares. Including the... more

THANK YOU

First Citizens Bank

2025 CONCERT IN THE PARK SPONSOR

OUR CAPABILITIES

CONCERT IN THE PARK
CALIFORNIA'S GREAT AMERICA, SANTA CLARA, CA
JULY 8TH 2025

Our community performances are an exciting and approachable way to bring music arts and culture to audiences of all kinds. Our elite brass hornline and crisp drumming delights fans from around the world.



OUR CAPABILITIES

COMMUNITY PERFORMANCE
STANFORD UNIVERSITY, JULY 5TH 2025

Our performances inspire people of all different backgrounds to come together and appreciate the beauty of music and community. When kids see our students perform, they believe that they can do it too!



OUR CAPABILITIES

COMMUNITY PERFORMANCE PARTNERSHIP WITH UNIVERSITY OF IDAHO MOSCOW, ID

In June 2024, the Santa Clara Vanguard partnered with the University of Idaho for a free Community Performance starring the Santa Clara Vanguard. A free community performance is something we offer to do for our tour housing hosts. It's a way to bring elite marching arts to communities in the United States that may not have access to arts opportunities.

This inclusive event welcomed local music and dance students, educators, the Moscow, Idaho community, and marching band fans who rarely get the chance to experience a performance like the Santa Clara Vanguard. We also extended invitations to our vendors and partners, who were thrilled to witness the positive impact on their community.



SPECIAL THANKS
TO OUR 2025 SPONSORS



VMAPA BOARD OF DIRECTORS

