



CONCERT IN THE PARK

Featuring The Santa Clara Vanguard
Presented by Vanguard Music and Performing Arts

JULY 8TH, 2025 | 4PM - 6PM

CALIFORNIA'S GREAT AMERICA, SANTA CLARA, CA



www.scvanguard.org



Who We Are

The talented young adult performers of the Santa Clara Vanguard Drum and Bugle Corps (SCV), a program of Vanguard Music and Performing Arts (VMAPA), are among the most dedicated and skilled individuals in the world of marching arts. Comprising musicians, dancers, and color guard members typically aged 17 to 21, these performers undergo rigorous auditions and intensive training to earn their place in the corps.

Known for their precision, artistry, and emotional depth, they bring complex musical arrangements and innovative visual storytelling to life on the field. Their commitment to excellence and relentless pursuit of perfection reflect the elite standards of SCV, a World Class corps with a storied legacy in Drum Corps International (DCI). These young artists demonstrate extraordinary discipline, teamwork, and passion through months of physically demanding rehearsals and nationwide competitions.

Why Sponsor?

Concert in the Park is a fundraising event at California's Great America, celebrating arts and culture in the City of Santa Clara, our hometown. For 58 years, we have empowered local performers through music education, leadership, and life-changing experiences. With multiple DCI World Championships and a strong alumni network, SCV proudly represents Santa Clara on the world stage. The park attracts up to 8,000 visitors daily in the month of July. The park attendees are made up of young adults and families, from the local community as well as visiting tourists.

Your sponsorship goes towards scholarships and touring costs for our students, and helps us bring the arts to the City of Santa Clara. "Giving back through music and the arts is core to our mission. Supporting VMAPA means investing in the next generation of leaders," says Russ Gavin, VMAPA CEO.

Join Us For Happy Hour!

In addition to the concert, join us at the Sponsor Happy Hour reception, before the concert, for complimentary drinks and networking, right in the park!

Payment Options:

We offer flexible payment options (credit card, check, ACH, or online portal).

Thank you!

Thank you for considering this exciting opportunity to support young performers and the arts community. Together, we can inspire the next generation of artists and leaders.

With gratitude,
Concert in the Park Committee
Vanguard Music and Performing Arts
Home of the Santa Clara Vanguard

Questions? Please reach out to:
Jennifer Bauman
jbauman@scvanguard.org
408-320-7592 direct

Signature (Limit 1 company) - \$10,000

- 2-minute presentation about your company at the concert
- Conductor for the Day - Conduct the Santa Clara Vanguard for one song
- Sponsor table at Concert in the Park
- Logo prominently featured at the top of the event banner
- Admission to Great America for 8
- Sponsor Happy Hour reception before concert (complimentary drinks for 8)
- Recognition on table tents at Sponsor Happy Hour reception
- Recognition at DCI West show, Stanford University (7/6/25)
- Recognition in social media, website, and newsletter

Gold - \$5,000

- Name recognition by emcee at the concert
- Sponsor table at Concert in the Park
- Logo on event banner
- Admission to Great America for 6
- Sponsor Happy Hour reception before concert (complimentary drinks for 6)
- Recognition on table tents at Sponsor Happy Hour reception
- Recognition in social media, website, and newsletter

Silver - \$2,500

- Name recognition by emcee at the concert
- Logo on event banner
- Admission to Great America for 4
- Sponsor Happy Hour reception before concert (complimentary drinks for 4)
- Recognition on table tents at Sponsor Happy Hour reception
- Recognition in social media, website, and newsletter

Friend - \$1,000

- Logo on event banner
- Admission to Great America for 2
- Sponsor Happy Hour reception before concert (complimentary drinks for 2)
- Recognition on table tents at Sponsor Happy Hour Networking event
- Recognition in social media, website, and newsletter

We understand that every sponsor has unique goals. We believe in the power of collaboration and are dedicated to crafting a personalized sponsorship package that perfectly aligns with your unique needs. Let's work together to bring your vision to life!

BRAND RECOGNITION

EXAMPLES OF BANNER, SOCIAL MEDIA, AND WEBSITE BRAND RECOGNITION

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scvanguard and apollaperformance
scvanguard · Original audio

APOLLA

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Liked by giobastante and others

scvanguard We're thrilled to spotlight our incredible sponsor, Apolla Performance Wear, whose compression socks and dance footwear keep our members performing at their best! 🙌🔥

Check out this inspiring testimonial from our colorguard member, Raven, filmed at our December audition camp. See how Apolla products support and energize our team every step of the way! 🙌❤️

<https://www.apollaperformance.com/>

#Apolla #SantaClaraVanguard #ColorGuard #CompressionSocks #PerformanceWear #DrumCorps #AuditionCamp #Teamwork

scvanguard and dynastydrums

1,756 5 63

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astydrums The arches are up. TMEA 2025 is in full ng. Stop by booth# 481 and see the last three sons of @scvanguard snares. Including the... more

VANGUARD
music and performing arts

Our Partners

Vanguard is proud to work with the following companies and organizations to produce outstanding performances year after year. Thanks to their generous support and partnership, our members march, play, and ride in style! For more information on these top of the line products, click a logo and check out their website!

VIEW PARTNERS

DeMoulin Bros. and Co.

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Sabian

OUR CAPABILITIES

COMMUNITY PERFORMANCE STANFORD UNIVERSITY, JULY 5TH 2024

Our community performances are an exciting and approachable way to bring music arts and culture to audiences of all kinds. Our elite brass hornline, crisp drumming, and stunning visual choreography have delighted fans around the world.



OUR CAPABILITIES

DCI WORLD CHAMPIONSHIPS FIELD PERFORMANCE LUCAS OIL STADIUM, INDIANAPOLIS

On August 10, 2024, Santa Clara Vanguard performed in field competition at the DCI World Championship Finals at Lucas Oil Stadium in front of a live audience of 23,000 people, and 87,400 subscribers on a live stream .

To experience the sights and sounds of this exciting performance, please click on the YouTube link below.



[CLICK TO WATCH THE VIDEO](#)

OUR CAPABILITIES

COMMUNITY PERFORMANCE PARTNERSHIP WITH UNIVERSITY OF IDAHO MOSCOW, ID

In June 2024, the Santa Clara Vanguard partnered with the University of Idaho for a free Community Performance starring the Santa Clara Vanguard. A free community performance is something we offer to do for our tour housing hosts. It's a way to bring elite marching arts to communities in the United States that may not have access to arts opportunities.

This inclusive event welcomed local music and dance students, educators, the Moscow, Idaho community, and marching band fans who rarely get the chance to experience a performance like the Santa Clara Vanguard. We also extended invitations to our vendors and partners, who were thrilled to witness the positive impact on their community.

